

Get Inspired to Be Involved



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- What is WEAAD?
- WEAAD Manitoba website
- Resources
 What's available & what's new
- Success Story
 Intergenerational Walk
- Register your event
- Questions





- WEAAD was developed & launched on June 15, 2006 by the International Network for the Prevention of Elder Abuse (INPEA)
- WEAAD involves activities to bring greater recognition of mistreatment of older adults and to highlight the need for prevention and intervention
- WEAAD involves activities developed by countries, communities, neighborhoods and organizations collaborating in multigenerational and multidisciplinary initiatives. It can encompass volunteer and educational programs, cultural and art events, as well as diverse use of information technology



- WEAAD Manitoba website <u>www.weaadmanitoba.ca</u>
- An easy to use one stop place to get ideas, resources and register & promote your event
- Last year over 120 events were registered in communities across Manitoba
- Our goal this year is to increase the number of events by assisting schools and youth serving organizations to get involved. As well we are beginning to focus on engaging credit unions and other financial institutions









What is WEAAD

Register Your Event

Resources & Ideas

What's Happening

Successful Events

Your Feedback

Event Photos







Upcoming Events

Portage La Prairie

Elder Abuse Awareness Day June 11, 2013



- <u>Resources & Ideas</u> to assist you in planning an event. **NEW** this year are resources for schools and youth programs including classroom ideas, activity & colouring sheets as well as balloons and tattoos
- Promote your event and order resources all in one easy step at Register Your Event
- Keep up to date with What's Happening in your community or region
- Use the Media Marketing tools press release, elder abuse article, proclamation & logos
- Access Presentations about elder abuse & toolkits full of ideas
- Get <u>Feedback</u> from people who attended your event by asking them to complete the survey on our site

Our goal is to have events planned in every region of Manitoba. It can be as simple as wearing purple ribbons, displaying information & resources or having a full day's event. Nothing is too small to be considered or registered.

Elder abuse is everyone's business, together we can prevent the abuse of older Manitobans.

www.weaadmanitoba.ca



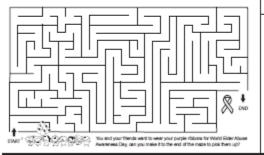
Wear Purple on JUNE 15

PTERACTPE ECPURPLEP

WORD SEARCH

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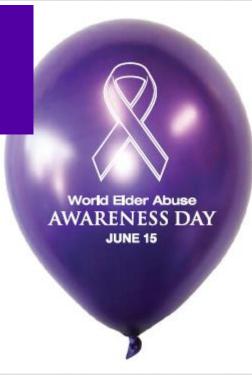


CONNECT THE DOTS



NEW Tools & Resources

Focused on engaging schools & youth



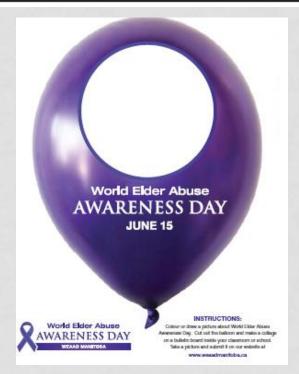






Inspiration for Intergenerational Programming Connecting the Generations

	KEY CONCEPTS	ACTIVITIES	RESOURCES
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7-10	 decises mythe and standards of aging density is some of present and sould respondibility enter abuse preventor; independ any regits total system; and of other adults and how they align 	plan a construity WEAAC activity project new exemples in the Tean KIZ consists a made project.	Fictor Advance Assertments Teen K3 Teenings are Cooff Water







INTERGENERATIONAL WALK DOWN SHERBROOK

SENIORS, KIDS & COMMUNITY



BANNERS & SIGNS

CREATED TOGETHER WITH STUDENTS & OLDER ADULTS



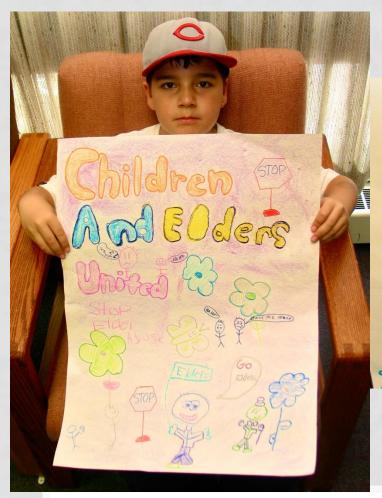
PURPLE BALLOONS

PURPLE SHIRTS, RIBBONS, STICKERS AND BALLOONS



WALKING TOGETHER TO CREATE AWARENESS

WE ENGAGED WITH MANY ALONG THE WAY





POSTERS CREATED BY STUDENTS

ENGAGING EXERCISE THAT RAISED AWARENESS



- Tools & Resources from WEAAD Manitoba website
 - Purple Ribbon stickers
 - It's Not Right Neighbours, Friends & Family Presentation
 - Media Release
- Details of our plan and event are highlighted under the Successful Events page on the site
- Registering is easy and it automatically promotes your event in the scrolling list & What's Happening

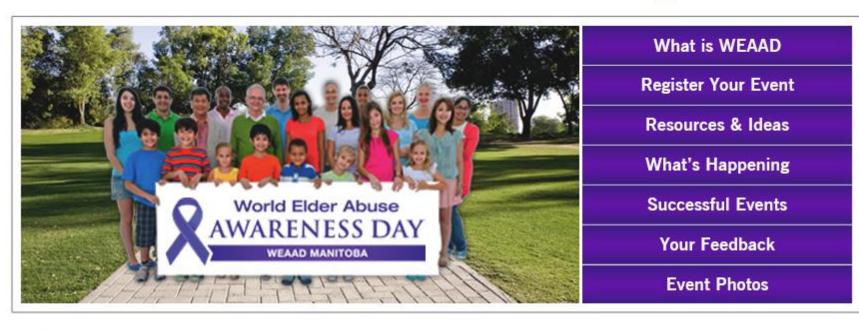


- Encourage you to spend some time visiting the site
- Designed to provide all of the resources and tools you to make planning your event easy
- Registering allows us to see the great work being undertaken across the province and it helps us to identify gaps where more resources and awareness are necessary
- Although the topic is sensitive the events to engage people and increase their awareness about elder abuse can be fun









Resources

IDEAS | TOOLKITS | PRESENTATIONS & VIDEOS | MARKETING & MEDIA

Marketing & Media

WEAAD Manitoba Materials

Upcoming Events

winnipeg, MB

1st Annual Shred It Day June 14, 2013 Elm Creek, MB

Growing Older in Canada



Inspiration to Be Involved

www.weaadmanitoba.ca

