



55⁺ HOUSING & ACTIVE

LIFESTYLES EXPO

**SPONSORSHIP
PACKAGE**

MAY 30, 2023, 9:30 A.M. - 3:30 P.M.
Location: Virtual



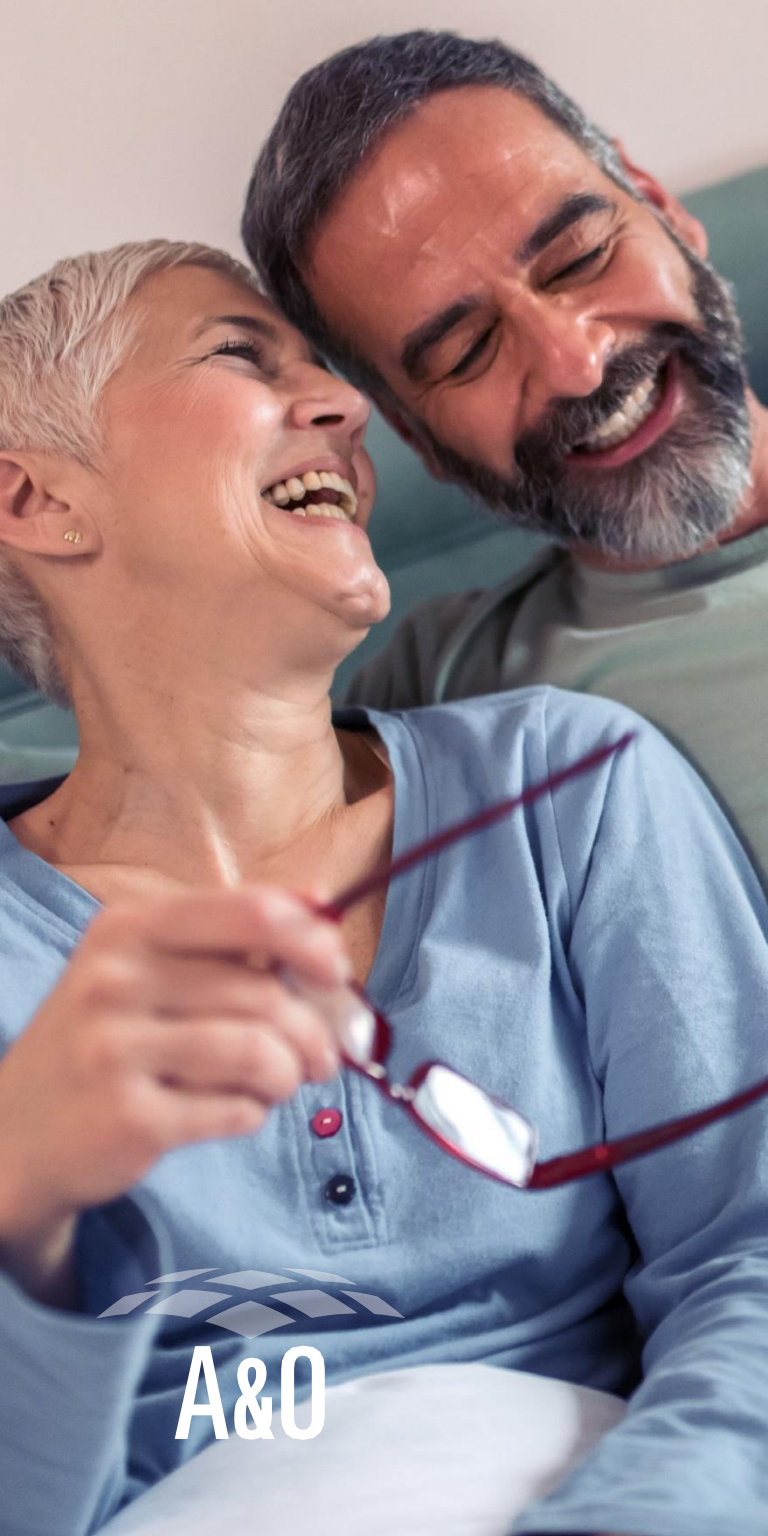


A&O

ABOUT A & O: SUPPORT SERVICES FOR OLDER ADULTS

A & O

is a not-for-profit organization that provides specialized services for older Manitobans across the province. The goal of these programs is to empower and support older adults in the community.



PRESENTING SPONSOR

\$1,500.00

(1 available)

- Recognition as Presenting Sponsor for full-day expo
- Dedicated virtual display area during expo
- Session pre-roll video (1 – 2-minute video to promote your company for attendees to watch before the session goes live)
- Opportunity to bring greetings at event
- Opportunity to provide educational presentation during prime time slot (subject to content approval by A & O)
- Prominent recognition in all pre-event marketing (print and online)
- Identified as “Presented By” sponsor in all mentions of event name
- Opportunity to display banner ad in virtual lobby
- Prominent logo and name displayed in A/V loop
- Prominent website recognition including logo, short write-up and hyperlink
- Featured article highlighting sponsorship on A & O’s home page


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EXHIBIT HALL SPONSOR

\$800.00

(1 available)

- Recognition as Exhibit Hall Sponsor and prominent logo display in virtual exhibit hall
- Dedicated display area during expo
- Opportunity to bring greetings at event
- Opportunity to provide educational presentation during prime time slot (subject to content approval by A & O)
- Prominent recognition in all pre-event marketing (print and online)
- Prominent logo and name displayed in A/V loop
- Website recognition including logo, short write-up and hyperlink



Session Sponsor

\$300.00

(5 available)

- Recognition as the sponsor of a break out session (session chosen at A & O discretion)
- Dedicated display area during expo
- Recognition in all pre-event marketing (print and online)
- Logo and name displayed in A/V loop
- Website recognition including logo, short write-up and hyperlink



55+ HOUSING & ACTIVE LIFESTYLES EXPO

SPONSOR REGISTRATION FORM

MAY 30, 2023 – Virtual format

NAME OF COMPANY _____

NAME OF CONTACT PERSON _____

ADDRESS _____ PHONE NUMBER _____

E-MAIL _____ FAX NUMBER _____

Yes! I would like to be an expo sponsor. I will help in the following manner:

Presenting Sponsor	\$1,500
Exhibitor Hall Sponsor	\$800
Session Sponsor	\$300

Please forward cheque or money order payable to “**A & O: Support Services for Older Adults**” and submit to 55+ Housing & Active Lifestyles Expo c/o A & O: Support Services for Older Adults,
200-207 Donald Street, Winnipeg, MB R3C 1M5.

Please send completed form by fax to: **204-946-5667** or email to:
smiller@aosupportservices.ca.

For further information, contact (204) 956-6440.
A & O: Support Services for Older Adults is a registered
charity. **Charitable Number: 106688377RR001.**

Proceeds from this fundraiser will go towards supporting A & O's programs
and services.